

Ice Cider Production

Eleanor Léger, Eden Specialty Ciders November 18, 2021



Eleanor Léger

- Founder and CEO Eden Specialty Ciders, Vermont USA
- First to receive Federally approved label to produce ice cider in USA, 2008
- Largest ice cider producer in the USA
- Founder, Vermont Cider Makers Association
- President of the Board, American Cider Association

Where??













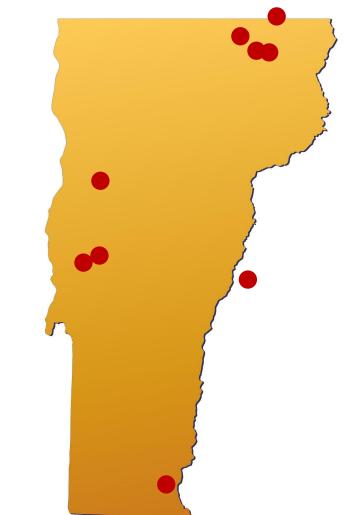




Our mission: Supporting a better world through cider

- Support local, small scale orchards
- Keep our Vermont working landscape working
- Practice and spread regenerative orchard care
- Prioritize long-term sustainability

Orchard Harvest Partner Network



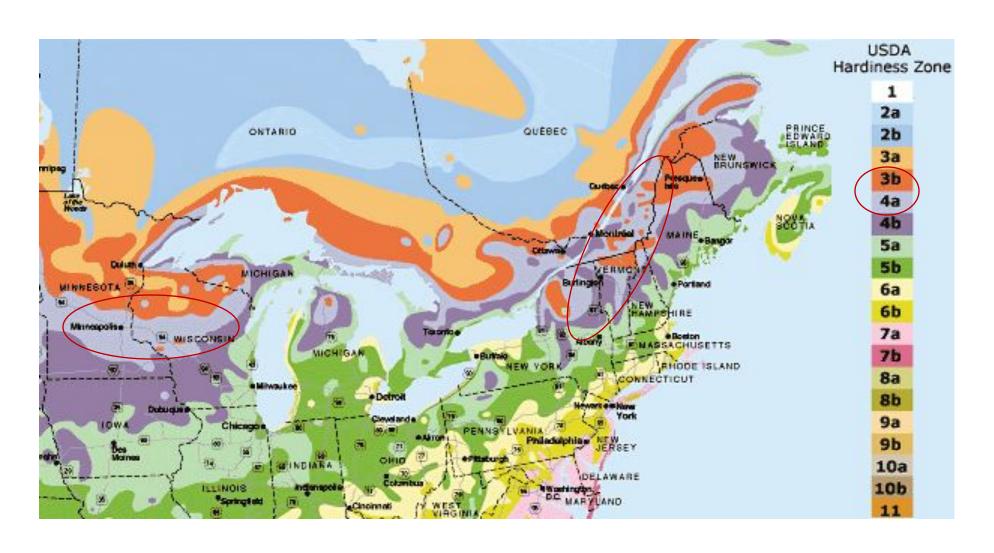


Many different styles, one approach: Express the quality of the fruit without adulteration

About Ice Cider

- Developed in Southern Quebec ~ 10 years ago
- Now a recognized classification in Canada
 - 30+ producers
 - > 1 million bottles annual production
 - Distributed in Canada, Europe and Japan
- Regulated by Quebec government
 - Local apples
 - Natural cold weather concentration either cryo-extraction or cryo-concentration
 - Concentrated to at least 30 Brix
 - Final product must have at least 130g/L residual sugar, and at least 7% alcohol by volume

Where else could it be made naturally?



Cold Concentration

- 4 6 weeks outside
- Target is 22F | -5C
- Yield is 20 25%







Some ratios

- ~ 4,500 Kg of apples =
- ~ 2,270L of juice =
- ~ 510L of concentrated cider =
- ~ 450L of finished ice cider =
- 100 cases [1,200 bottles] of 375ml bottles of ice cider

It takes 3.5Kg of apples to make one beautiful bottle of ice cider!

Important decisions in ice cider production

- 1. Apple varieties sugar/acid/flavor (tannin?)
- 2. Method of concentration (cryo extraction, cryo concentration, natural/not)
- 3. Brix of concentrated juice at start of fermentation
- 4. Desired residual sugar / alcohol (when to arrest the fermentation)

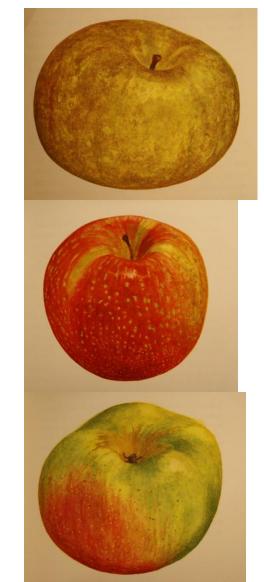
Who are your target customers, and what do they like / expect?

And what are they willing to pay?

1. Apple varieties

- Grocery store varieties have a good balance of sugar and acid for ice cider, and the processing apples are cheap
- Old varieties can have more sugar, more flavor, more complexity
- Tannin can be interesting but is not an expected characteristic of dessert wine
- If you are using natural cold weather to concentrate, you need varieties that can hold / develop peak flavor during the time between harvest and winter

Some of our favorites



Ashmead's Kernel

Esopus Spitzenburg



McIntosh



Roxbury Russett





Northern Spy

2. Method of concentration

- Cryo-Concentration natural cold weather vs refrigeration:
 - Yield, flavor intensity better with natural
 - Energy usage and cost better with natural
 - BUT uncertain timing, weather dependent, and not an option in most climates!

Cryo-extraction

- Requires very high pressure hydraulic press
- Easier using a freezer harvest at regular time, know exact juice brix, avoid decomposition and methanol, preserve 'apple flavor'





3 & 4: Starting brix and ending RS/Alc

- Roughly 17g/L of sugar is needed to produce one degree of alcohol
 - Example: Start at 350g/L, ferment to 12% alcohol requires 204g/L, leaves 146g/L residual sugar
- Think also about the acidity
 - Concentration process also concentrates acidity, can be 12g 16g/L!!! Manage the balance of your ice cider through selection of your apples, but also through decision of when to arrest fermentation
- Aging also impacts balance
 - Quick market cycle favors less acid
 - Long barrel aging favors more acid





Keys to production success

- SLOW, COLD fermentation, 10 12C
- Measure specific gravity every 1 or two days through fermentation
- Know what your target Alcohol/Sugar balance is, and be ready to arrest the fermentation when it gets there (might be Saturday night!)
- Make sure you can arrest the fermentation successfully temperature control,
 sulfite, filtration or racking
- DO NOT use a saccharomyces *bayanus* yeast (Champagne) very hard to stop





Market considerations

- Dessert wine is a luxury 'special occasion' purchase
- High price point and gross margin, but low volume potential
- Is there enough business in your market area?
- Does it match your current distribution presence are you already talking to these buyers or will it require a whole new sales effort?
- Need to make sure your packaging presentation matches your quality and price point
- Historically, restaurants are best at introducing specialty wines like this to consumers, but...COVID





e.com

Tasting Today

Heirloom Blend Ice Cider

- 2018 Harvest
- 15+ varieties
- Stainless steel aging
- Bottled October 2021

Northern Spy Ice Cider

- 2018 Harvest
- Single variety
- Stainless, then 6 mos. in French oak
- Bottled October 2021





